



The Tennessee Valley Delivers for Distribution

It all starts here

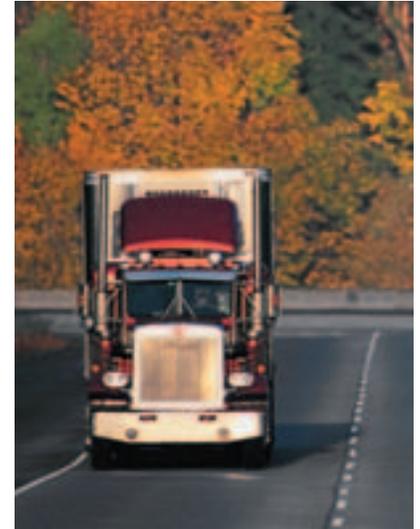
The proposition is pretty simple. You need to get your product from here to there at the lowest possible cost. So, where should your “here” be located?

**Your single source
for information and
economic development
services in the
seven-state Tennessee
Valley region.**

The Place

It should be somewhere central, with great transportation and shipping options. Somewhere with competitive labor and energy costs. Somewhere just like the Tennessee Valley.

The central location of the Tennessee Valley has always provided an undisputed advantage. More than 75 percent of the United States population is located within a one-day drive. In fact, 11 interstate highways crisscross the Valley, so no community is more than 75 miles away from a major roadway. Hundreds of trucking companies serve the Valley, as do all Class 1 railroad companies in the U.S.



More than 10 different barge lines float millions of tons of cargo to inland and seaside docks using the Mississippi, Tennessee, and Cumberland rivers and the Tennessee-Tombigbee Waterway. Twelve commercial airports provide multiple national and international route options for air freight, and the Memphis International Airport, headquarters of FedEx, is the world's busiest cargo airport.

The People

A population of 8.3 million people in the Valley ensures the availability of very well-regarded workers for virtually any operation. The majority of the region's residents are within the prime working ages of 18 to 54.

The Players

You'll be in good company. These industry leaders already have facilities in the Valley:

- AmeriCold • Bridgestone/Firestone • ConAgra • Disney Stores • FedEx
- Fisher-Price • Ford Motor Company • The Gap • General Electric • General Mills
- Hewlett-Packard • Honda • Ingram Micro • John Deere • Kroger
- Mazda North America • Nike • Pfizer Inc. • Sysco • Thomson Multimedia/Technicolor
- United States Cold Storage • UPS • Waldenbooks • Wal-Mart • Williams-Sonoma.



The Power

Electricity is produced by the Tennessee Valley Authority, one of the nation's largest and most dependable power systems. TVA's forward-looking approach to expanding and upgrading its transmission system has led to all-time record reliability of 99.999 percent for the past four years.

The Way of Life

Cost

The cost of living is modest: housing costs are generally lower, energy costs are less, and commuting times are shorter in the Tennessee Valley compared with other major regions of the country.

Fun

Water, land, and music provide the backdrop for a host of recreational options from water skiing and sailing to snow skiing and mountain climbing. There's opera and the Grand Ole Opry, and all manner of music-making in between.

Landscape

For the eye, the Tennessee Valley offers beautiful mountain vistas, green valleys, and hazy plains in a region that stretches from the Appalachian Mountains to the lazy Mississippi Delta. It's breathtaking.

The Support

For the present . . .

When you come to the Valley, we consider you a lifelong partner and a valued member of the business community. We offer you continuing support as your company grows and evolves over time. We've been doing this for more than 70 years, and we know that the real value of business support comes long after the ribbon-cutting photos have faded away.

. . . and beyond

TVA, the distributors of TVA power, and our network of business development partners will be there for you with technical support, market and economic data, rate design and pricing incentives, expert advice on energy use and industrial process improvement, and all the services you expect from your economic development service providers.

Contact Information

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